

Ready.gov Search Web Performance Metrics

Feb 1, 2015 - Feb 28, 2015

Total Unique Searches

**13,395**

% of Total: 100.00% (13,395)



Total Visits

**10,176**

% of Total: 100.00% (10,176)

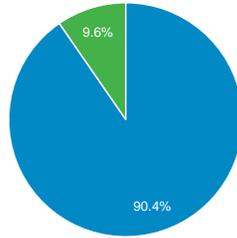


Top Unique Searches

Search Term	Total Unique Searches
hurricanes	306
earthquakes	225
tornadoes	216
tsunamis	208
volcanoes	178
floods	172
tsunami	170
natural disasters	125
tornado	121
blizzards	117

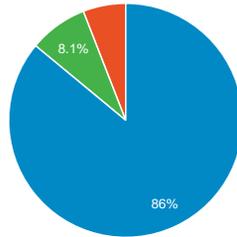
New vs. Returning Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

**00:02:20**

Avg for View: 00:02:20 (0.00%)



Avg. Pages / Visit

**2.09**

Avg for View: 2.09 (0.00%)



Avg. Time on Page

**00:02:09**

Avg for View: 00:02:09 (0.00%)



Bounce Rate

**58.80%**

Avg for View: 58.80% (0.00%)

