

Total Visits

**32,232**

% of Total: 100.00% (32,232)



Avg. Visit Duration

**00:05:09**

Avg for View: 00:05:09 (0.00%)



Pageviews

**248,144**

% of Total: 100.00% (248,144)



Unique Visitors

**18,289**

% of Total: 100.00% (18,289)



Avg. Pages / Visit

**7.70**

Avg for View: 7.70 (0.00%)



Avg. Time on Page

**00:00:46**

Avg for View: 00:00:46 (0.00%)



Bounce Rate

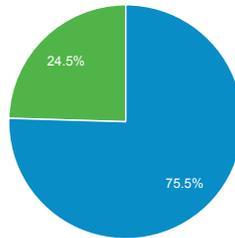
**16.91%**

Avg for View: 16.91% (0.00%)



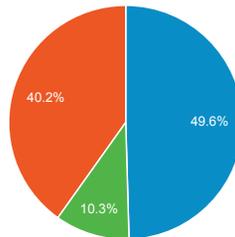
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	14,174	20.31%
google / organic	7,024	11.57%
fema.gov / referral	2,218	9.02%
google.com / referral	1,270	46.69%
m.fema.gov / referral	1,124	12.81%
bing / organic	730	10.27%
yahoo / organic	690	13.19%
ready.gov / referral	534	11.24%
usasearch.fema.gov / referral	527	9.30%
benefits.gov / referral	485	8.66%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Disaster Assistance Center	71,018	42.57%
Home   Disaster Assistance.gov	57,216	12.42%
DisasterAssistance.gov Mobile	42,056	46.96%
Home   Disaster Assistance.gov   Access to Disaster Help and Resources	14,276	5.23%
Find Assistance DisasterAssistance.gov	6,375	32.61%

Visits by Social Network

Social Network	Sessions
Facebook	25
Twitter	4
Blogger	3
WordPress	3
reddit	1