

DisasterAssistance.gov Search Web Performance Metrics

Jan 1, 2015 - Jan 31, 2015

Total Unique Searches

742

% of Total: 100.00% (742)



Total Visits

578

% of Total: 100.00% (578)

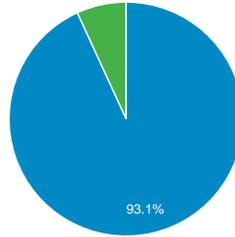


Top Unique Searches

Search Term	Total Unique Searches
Search by Keywords...	23
appeal	8
Life is Fun!	7
shelter	7
fax number	6
log in	6
blizzard	5
address change	4
sba	4
blizzards	3

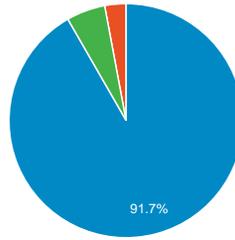
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:00:48

Avg for View: 00:00:48 (0.00%)



Avg. Pages / Visit

1.67

Avg for View: 1.67 (0.00%)



Avg. Time on Page

00:01:11

Avg for View: 00:01:11 (0.00%)



Bounce Rate

67.30%

Avg for View: 67.30% (0.00%)

