

Ready.gov Search Web Performance Metrics

Jan 1, 2015 - Jan 31, 2015

Total Unique Searches

15,354

% of Total: 100.00% (15,354)



Total Visits

11,243

% of Total: 100.00% (11,243)

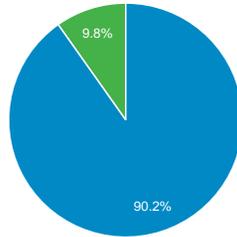


Top Unique Searches

Search Term	Unique Searches
hurricanes	456
tsunamis	340
tornadoes	297
earthquakes	266
tsunami	252
volcanoes	240
floods	207
tornado	195
blizzards	133
hurricane	130

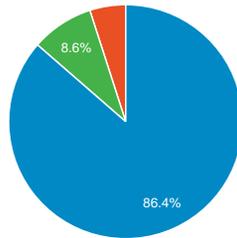
New vs. Returning Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:37

Avg for View: 00:02:37 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:02:13

Avg for View: 00:02:13 (0.00%)



Bounce Rate

57.66%

Avg for View: 57.66% (0.00%)

