

Ready Web Performance Metrics

Jan 1, 2015 - Jan 31, 2015

Total Visits

1,189,316

% of Total: 100.00% (1,189,316)



Avg. Visit Duration

00:01:37

Avg for View: 00:01:37 (0.00%)



Pageviews

2,214,519

% of Total: 100.00% (2,214,519)



Unique Visitors

1,039,376

% of Total: 100.00% (1,039,376)



Avg. Pages / Visit

1.86

Avg for View: 1.86 (0.00%)



Avg. Time on Page

00:01:52

Avg for View: 00:01:52 (0.00%)



Bounce Rate

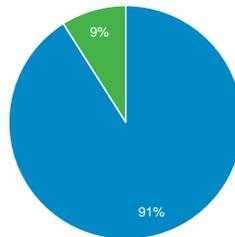
69.25%

Avg for View: 69.25% (0.00%)



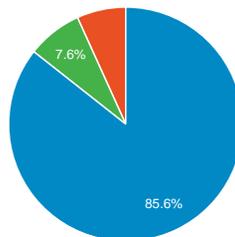
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	277,709	76.40%
ads.yahoo.com / referral	199,356	60.05%
google / organic	177,603	62.66%
google.org / referral	33,193	72.32%
ads.pub-fit.com / referral	25,127	52.76%
mpd.mxptint.net / referral bing / organic	22,225	76.61%
organic	14,332	59.82%
nym1.ib.adnxs.com / referral	11,375	88.17%
yahoo / organic	10,909	59.01%
links.govdelivery.com / referral	10,425	44.34%

Total Pageviews Ready.gov

Page Title	Pageviews	Bounce Rate
Home Ready.gpv	560,010	70.93%
Emergency Alerts	361,550	73.85%
Listo	95,796	79.99%
Winter Storms & Extreme Cold	81,723	78.94%
Build A Kit	74,930	34.83%

Visits by Social Network

Social Network	Sessions
Facebook	12,987
Twitter	3,873
FC2	1,344
Blogger	1,037
Weebly	965
Crunchyroll	556
reddit	161
Pinterest	99
LinkedIn	85
Google+	65