

FEMA.gov Search Web Performance Metrics

Jan 1, 2015 - Jan 31, 2015

Total Unique Searches

182,058

% of Total: 100.00% (182,058)



Total Visits

123,399

% of Total: 100.00% (123,399)

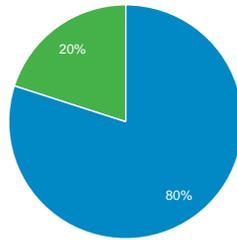


Top Unique Searches by Search Term

| Search Term | Unique Searches |
|-----------------------|-----------------|
| flood maps by address | 2,467 |
| flood maps | 2,033 |
| nims | 1,477 |
| training | 1,370 |
| flood map | 1,313 |
| ics 100 | 1,155 |
| maps | 929 |
| firnette | 863 |
| map service center | 808 |
| loma | 722 |

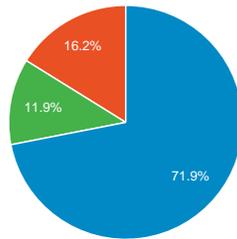
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:29

Avg for View: 00:02:29 (0.00%)



Avg. Pages / Visit

2.33

Avg for View: 2.33 (0.00%)



Avg. Time on Page

00:01:52

Avg for View: 00:01:52 (0.00%)



Bounce Rate

55.22%

Avg for View: 55.22% (0.00%)

