

FEMA.gov Search Web Performance Metrics

Jan 1, 2014 - Dec 31, 2014

Total Unique Searches

2,319,774

% of Total: 100.00% (2,319,774)



Total Visits

1,605,186

% of Total: 100.00% (1,605,186)

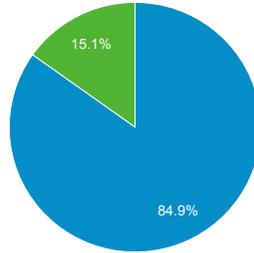


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	30,714
flood maps by address	24,584
nims	20,746
flood map	17,820
training	17,303
map service center	13,433
ics 100	13,048
maps	11,317
firnette	9,119
elevation certificate	9,089

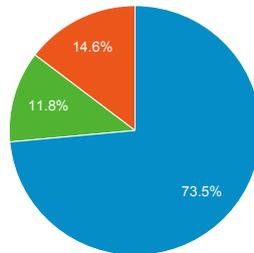
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:33

Avg for View: 00:02:33 (0.00%)



Avg. Pages / Visit

2.19

Avg for View: 2.19 (0.00%)



Avg. Time on Page

00:02:08

Avg for View: 00:02:08 (0.00%)



Bounce Rate

56.70%

Avg for View: 56.70% (0.00%)

