

Total Unique Searches

**151,943**

% of Total: 100.00% (151,943)



Total Visits

**103,914**

% of Total: 100.00% (103,914)

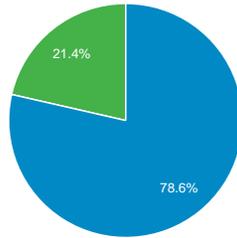


Top Unique Searches by Search

Search Term	Total Unique Searches
flood maps	1,717
flood maps by address	1,593
nims	1,255
training	1,033
flood map	1,026
ics 100	863
map service center	768
maps	753
firnette	721
loma	563

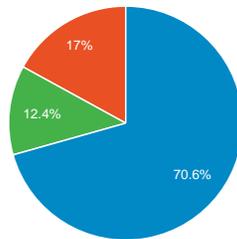
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

**00:02:30**

Site Avg: 00:02:30 (0.00%)



Avg. Pages / Visit

**2.30**

Site Avg: 2.30 (0.00%)



Avg. Time on Page

**00:01:55**

Site Avg: 00:01:55 (0.00%)



Bounce Rate

**55.46%**

Site Avg: 55.46% (0.00%)

