

Dec 1, 2014 - Dec 31, 2014

Total Unique Searches



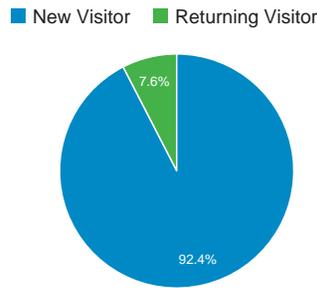
Total Visits



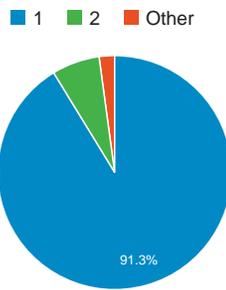
Top Unique Searches

| Search Term | Total Unique Searches |
|-----------------------|-----------------------|
| Search by Keywords... | 47 |
| michigan flood | 23 |
| appeal | 22 |
| sba | 20 |
| applicant inquiry | 17 |
| michigan | 17 |
| napa earthquake | 16 |
| fax number | 13 |
| sba loan | 11 |
| napa | 9 |

New vs. Returned Visitors



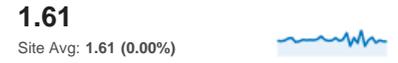
Avg. Visits per Visitor



Avg. Visit Duration



Avg. Pages / Visit



Avg. Time on Page



Bounce Rate

