

FEMA.gov Search Web Performance Metrics

Nov 1, 2014 - Nov 30, 2014

Visits

**114,991**

% of Total: 100.00% (114,991)



Total Unique Searches

**168,398**

% of Total: 100.00% (168,398)



Total Visits

**114,991**

% of Total: 100.00% (114,991)

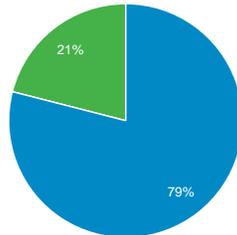


Top Unique Searches by Search Terms

Search Term	Unique Searches
flood maps by address	1,830
flood maps	1,752
nims	1,335
training	1,178
flood map	951
ics 100	891
firnette	830
maps	781
map service center	746
elevation certificate	621

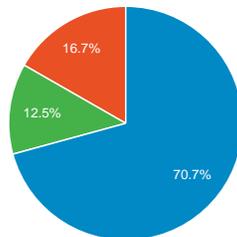
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

**00:02:35**

Site Avg: 00:02:35 (0.00%)



Avg. Pages / Visit

**2.27**

Site Avg: 2.27 (0.00%)



Avg. Time on Page

**00:02:02**

Site Avg: 00:02:02 (0.00%)



Bounce Rate

**55.97%**

Site Avg: 55.97% (0.00%)

