

DisasterAssistance.gov Search Web Performance Metrics

Nov 1, 2014 - Nov 30, 2014

Total Unique Searches

**2,238**

% of Total: 100.00% (2,238)



Total Visits

**1,737**

% of Total: 100.00% (1,737)

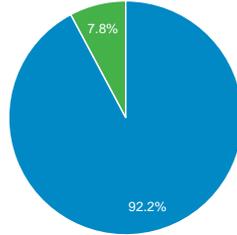


Top Unique Searches by Search Terms

Search Term	Unique Searches
michigan	73
Search by Keywords...	59
sba	42
appeal	41
applicant inquiry	36
loan	29
loans	26
michigan flood	25
napa earthquake	22
Michigan	21

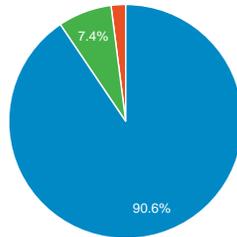
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

**00:00:59**

Site Avg: 00:00:59 (0.00%)



Avg. Pages / Visit

**1.67**

Site Avg: 1.67 (0.00%)



Avg. Time on Page

**00:01:29**

Site Avg: 00:01:29 (0.00%)



Bounce Rate

**68.28%**

Site Avg: 68.28% (0.00%)

