

DisasterAssistance.gov Search Web Performance Metrics

Sep 1, 2014 - Sep 30, 2014

All Sessions
100.00%

+ Add Segment

Total Unique Searches

1,214
% of Total: 100.00% (1,214)



Total Visits

931
% of Total: 100.00% (931)

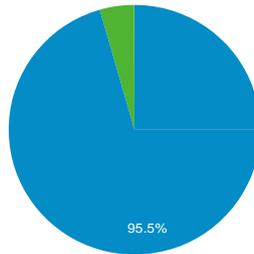


Top Unique Searches by Search T...

Search Term	Total Unique Searches
Search by Keywords...	39
applicant inquiry	28
michigan	21
correspondence	17
Life is Fun!	8
create account	7
login	7
sba	7
arizona	5
business	5

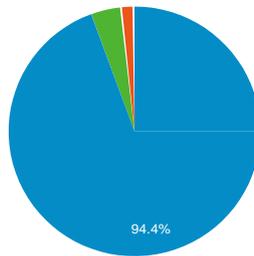
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:00:48
Site Avg: 00:00:48 (0.00%)



Avg. Pages / Visit

1.67
Site Avg: 1.67 (0.00%)



Avg. Time on Page

00:01:12
Site Avg: 00:01:12 (0.00%)



Bounce Rate

68.21%
Site Avg: 68.21% (0.00%)

