



THE WHITE HOUSE
WASHINGTON

September 29, 2014

I send greetings to all those participating in America's PrepareAthon!

Earlier this year, I challenged all Americans to learn more about the hazards that threaten their community, and to plan ahead of emergencies. As part of this year's second national day of action on September 30, I am reiterating that challenge and encouraging everyone to practice the steps that will help protect them and their loved ones.

Preparedness is not limited to a single day or month, and it is up to each of us to ensure our families, homes, workplaces, and communities are ready before disaster strikes. Knowing regional hazards, understanding your risks, and getting involved in preparedness efforts within your community can make all the difference in critical moments before, during, and after an emergency.

As Americans, our spirit is strong and resilient—from the everyday heroes among us who act in times of crisis to the emergency responders who put the needs of others before their own. By staying prepared and joining together in the face of disasters, we can save lives and uphold the promise of a brighter future for all our people.

A handwritten signature in black ink, appearing to be "Barack Obama", written in a cursive style.