

It Started Like Any Other Day

“I didn’t think it was gonna be as bad as it was, to be honest. I didn’t think that if we lost power, it would be as long as we actually lost power.” These are just a few of the words used by Chantel, a survivor of Hurricane Sandy, to describe her experience in the [“It Started Like Any Other Day”](#) survivor video. Chantel, along with other disaster survivors from across the country, share their stories to communicate the urgency and importance of being prepared. The video focuses on three stories from three public officials who dealt with a hurricane, a tornado and a wildfire. It emphasizes the following key messages:

- Natural disasters are just that - natural - and inevitable;
- Natural disasters affect everyone - they can and do happen to anyone;
- Preparation for natural disasters is vital; and
- Every individual and family needs to do their part to prepare.

As leaders in your communities, we encourage you to [share this video](#) with your stakeholders, partners and other community members through email and social media. It’s a great introduction to a larger conversation on preparedness, and can be used as an opener for the [National PrepareAthon! Day](#) events you’re planning on or around September 30.

Share what you learned after viewing the video on Twitter by using #PrepareAthon and/or #NatlPrep. We look forward to a continuing national dialogue about preparedness.