

Visits

127,029

% of Total: 100.00% (127,029)



Total Unique Searches

185,862

% of Total: 100.00% (185,862)



Total Visits

127,029

% of Total: 100.00% (127,029)

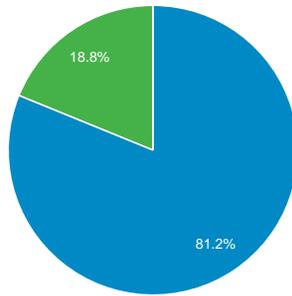


Top Unique Searches by Search T...

Search Term	Total Unique Searches
flood maps by address	2,332
flood maps	2,227
nims	1,402
flood map	1,343
map service center	1,203
training	1,199
ics 100	994
maps	768
flood insurance	696
loma	672

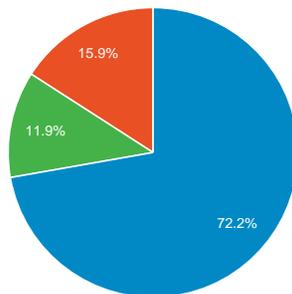
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:35

Site Avg: 00:02:35 (0.00%)



Avg. Pages / Visit

2.20

Site Avg: 2.20 (0.00%)



Avg. Time on Page

00:02:10

Site Avg: 00:02:10 (0.00%)



Bounce Rate

56.24%

Site Avg: 56.24% (0.00%)

