

DisasterAssistance.gov Web Performance Metrics

Total Visits

38,644

% of Total: 100.00% (38,644)



Avg. Visit Duration

00:04:26

Site Avg: 00:04:26 (0.00%)



Pageviews

147,267

% of Total: 100.00% (147,267)



Unique Visitors

25,357

% of Total: 100.00% (25,357)



Avg. Pages / Visit

3.81

Site Avg: 3.81 (0.00%)



Avg. Time on Page

00:01:34

Site Avg: 00:01:34 (0.00%)



Bounce Rate

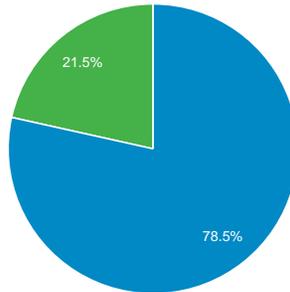
17.33%

Site Avg: 17.33% (0.00%)



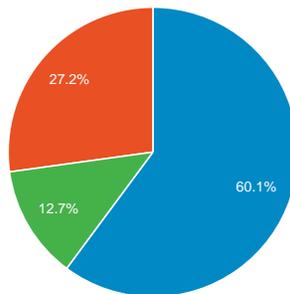
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	15,016	27.41%
fema.gov / referral	6,354	8.33%
google / organic	5,784	11.15%
bing / organic	1,259	9.05%
m.fema.gov / referral	1,041	10.18%
ready.gov / referral	854	9.13%
google.com / referral	654	35.78%
search.usa.gov / referral	599	21.54%
yahoo / organic	587	12.61%
benefits.gov / referral	545	6.61%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Home Disaster Assistance.gov	94,494	12.74%
Find Assistance DisasterAssistance.gov	10,488	37.38%
Assistance by Federal Agency DisasterAssistance.gov	2,772	43.82%
Disaster Assistance DisasterAssistance.gov	1,992	21.63%
Assistance by Category DisasterAssistance.gov	1,813	42.22%

Visits by Social Network

Social Network	Sessions
Facebook	552
Twitter	86
Weebly	8
WordPress	5
Blogger	2
LinkedIn	1
Pinterest	1
TypePad	1