

DisasterAssistance.gov Search Web Performance Metrics

Mar 1, 2014 - Mar 31, 2014

Total Unique Searches

836

% of Total: 100.00% (836)



Total Visits

642

% of Total: 100.00% (642)

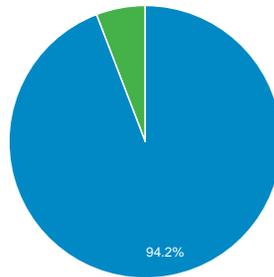


Top Unique Searches

Search Term	Total Unique Searches
Search by Keywords...	36
sandy	11
mortgage	9
applicant inquiry	6
correspondence	6
hurricane sandy	6
food	5
node	5
tax	5
taxes	5

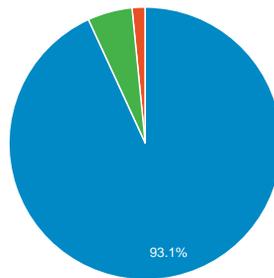
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:00:58

Site Avg: 00:00:58 (0.00%)



Avg. Pages / Visit

1.72

Site Avg: 1.72 (0.00%)



Avg. Time on Page

00:01:20

Site Avg: 00:01:20 (0.00%)



Bounce Rate

65.42%

Site Avg: 65.42% (0.00%)

