

# Part of Life Preparedness Profile

**14%** of the U.S. population is categorized in the “**Part of Life**” Preparedness Profile.

People in this Profile were more likely to have started preparing or have been preparing for an extended period of time. They were more likely to engage in a host of preparedness behaviors and believe that preparing helps in case of a disaster. They were more likely to be White, male, and earn more money than the other profiles. While this Profile was most likely to participate in training, respondents were the least likely to think that training helps people get through a disaster.

## Beliefs and Experiences

### Respondents were MORE likely to:

- Perceive risk of natural disasters
- Be confident in responding to a natural disaster
- Be confident in responding to terrorism/hazmat/disease
- Believe that preparing for a natural disaster helps
- Believe that preparing for a terrorism/hazmat/disease helps
- Believe they have the time, knowledge, and access to information to prepare
- Have talked about preparing
- Have been encouraged by work or school to have a family disaster plan
- Have had personal disaster experience
- Have volunteered for disaster preparedness/safety or response

### Respondents were LESS likely to:

- Perceive severity of terrorism/hazmat/disease

## Demographics

### Respondents were MORE likely to:

- Be male
- Own a home
- Have a college degree or more
- Work full time
- Earn \$75,000 or more
- Be between the ages of 35–64
- Be White
- Live in a low/medium population density area

### Respondents were LESS likely to:

- Be Black or Hispanic
- Have less than a high school diploma
- Work part time or be unemployed
- Earn \$25,000 or less

## Preparedness Behaviors

