

FEMA.gov Search Web Performance Metrics

Jan 1, 2014 - Jan 31, 2014



Total Unique Searches

**189,196**

% of Total: 100.00% (189,196)



Total Visits

**131,722**

% of Total: 100.00% (131,722)

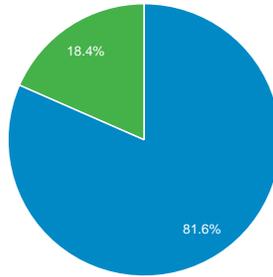


Top Unique Searches by Search T...

Search Term	Total Unique Searches
flood maps	3,127
nims	2,116
flood map	1,838
training	1,562
ics 100	1,239
map service center	1,226
elevation certificate	1,031
flood maps by address	1,031
maps	929
ics	875

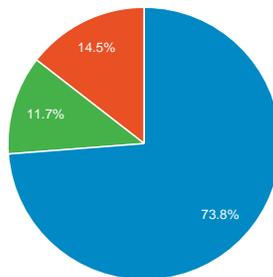
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

**00:02:36**

Site Avg: 00:02:36 (0.00%)



Avg. Pages / Visit

**2.14**

Site Avg: 2.14 (0.00%)



Avg. Time on Page

**00:02:17**

Site Avg: 00:02:17 (0.00%)



Bounce Rate

**57.68%**

Site Avg: 57.68% (0.00%)

