



All Visits  
100.00%

Total Unique Searches

**2,639,480**

% of Total: 100.00% (2,639,480)



Total Visits

**1,780,662**

% of Total: 100.00% (1,780,662)

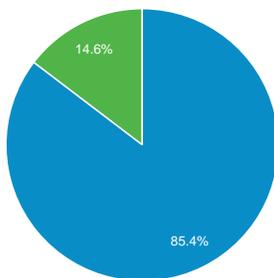


Top Unique Searches by Search T...

Search Term	Total Unique Searches
flood maps	42,564
nims	23,332
flood map	22,299
training	19,141
flood maps by address	16,952
map service center	15,123
ics 100	13,714
maps	13,214
flood insurance	9,665
elevation certificate	9,540

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visit Duration

**00:02:37**

Site Avg: 00:02:37 (0.00%)



Avg. Pages / Visit

**2.20**

Site Avg: 2.20 (0.00%)



Avg. Time on Page

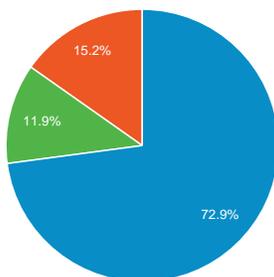
**00:02:11**

Site Avg: 00:02:11 (0.00%)



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Bounce Rate

**55.90%**

Site Avg: 55.90% (0.00%)

