



Vision 20/20 invites you to submit a proposal for presentation at the

National Symposium on Model Performance in Fire Prevention

May 4-6, 2012

Hyatt Regency Town Center, Reston, VA

Vision 20/20 is seeking proposals for presentation at the National Symposium on Model Performance in Fire Prevention. Vision 20/20 is a collaborative effort to bridge the gap in fire prevention in the US. It is sponsored by the Institution of Fire Engineers U.S. Branch and funded through Fire Prevention and Safety Grants by the U.S. Department of Homeland Security. Further explanation of the Vision 20/20 initiative and strategies is available at the website www.strategicfire.org.

Presentations may be submitted from local and state fire prevention officials, researchers, or other prevention advocates. Prevention projects or programs must have demonstrated some level of effectiveness at meeting targeted objectives.

Model programs will be presented that are representative of all disciplines of fire prevention:

- Engineering (plan review programs, new technologies, etc.)
- Enforcement (adoption, administration or enforcement of fire codes)
- Education (may include multi-hazard education as long as fire is part of the program)
- Fire investigation
- Infrastructure (training, data collection and analysis, use of resources, etc.)

Model programs may also be presented that represent the strategies of Vision 20/20. Those strategies are:

- Strategy 1: Prevention Advocacy
- Strategy 2: Prevention Marketing
- Strategy 3: Prevention Culture
- Strategy 4: Prevention Technology
- Strategy 5: Prevention Codes and Standards

Details on each strategy may be found on the web-page www.strategicfire.org.

Vision 20/20, a project of the Institution of Fire Engineers USA Branch

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Some program presentations may have elements that relate to a fire prevention discipline *and* one or more strategies of Vision 20/20. We encourage creativity, but rely on documentation of effectiveness as the primary criteria for selection of presentations.

Presentations must focus on implementation experience and provide guidance for successful replication of initiatives in other jurisdictions. National programs are only eligible if the presentation focuses on local or state implementation and outcomes.

Vision 20/20 will sponsor 20-25 presenters, along with fifty state representatives to attend the conference. As space allows, registration will be available for additional participants with an interest in fire prevention to attend at their own expense. State representatives will commit to sharing information and materials with others in their state, making the reach of the conference model performance practices truly nationwide.

Announcement of open registration will be made through various national and state fire prevention venues. Those interested should be directed to the Vision 20/20 website, www.strategicfire.org for updates.

All projects for presentation must have been implemented for a period of time that allows for some type of evaluation. In general, an evaluation would include at least one of the following measurement components to be considered:

- Formative Evaluation (qualitative or quantitative risk assessment,)
- Process Evaluation (analysis of the program's development and early implementation)
- Impact Evaluation (identification of measurable changes that are cognitive gains or behavior changes that reduced risk)
- Outcome Evaluation (longer term documentation that supports reduction of injury, death or economic losses)

A model prevention program panel will review proposed presentations based on the following criteria:

- A risk assessment (formative evaluation) was conducted demonstrating the link between community risk and prevention efforts to help guide program design and development
- The program has been documented to the extent that it could be replicated elsewhere – and process evaluation illustrates successful implementation strategies
- The cost effectiveness is documented
- The program is sustainable
- Impacts and/or outcomes are documented by data that support reduced loss (lives, injuries, property, resources)

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It is not necessary that all of the above criteria be met for a proposal to be considered – but documenting more elements will increase chances of successfully demonstrating the model aspect of your program/project.

Programs that are selected for presentation must adhere to a strict time schedule of 20 minutes and include the following elements: objective(s), target, implementation strategy, methods and results of evaluations, and recommendations for replication of a similar project. Power Point and handout templates will be made available with more specific instruction when notified of selection. Additional time during the symposium will be available for networking and discussion.

**Please submit your proposal through www.strategicfire.org by February 1, 2012.
You will be notified of the review panel's decision after March 1, 2012.**

We look forward to hearing from you as soon as possible, but no later than February 1, 2012.

For more information, contact:

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Call for Presentation

Instructions:

- Use this document as a guide in preparing your proposal
- **DO NOT SUBMIT THIS FORM.** All submissions must be done online through www.strategicfire.org. Click on the link “Submit your proposal”
- It is suggested that you first prepare your responses to the questions below in a word processor and then cut and paste your answers into the online form.
- All answers should be 300 words or less.
- **All proposals are due by 5:00 p.m. Eastern, February 1, 2012.**
- Any questions, please contact Peg Carson, 540-347-7488, peg@carson-associates.com

Name:

Organization:

Address:

Phone:

Cell Phone: Fax:

Email:

1. Name of Program/Project for Presentation:
2. Risk Assessment: Describe the methods that were used to determine risk, target audience, intervention, and program objective.
3. Target Audience(s): Include any research associated with target audiences.
4. Objectives:
5. Implementation Strategy: Describe the steps you followed in carrying out the project or program.
6. Evaluation Methods: Describe the methods used to determine the effectiveness of the project or program.

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7. Cost Effectiveness Documentation: Summarize the resources that were required in carrying out the project or program and how this investment has or will pay off.
8. Sustainability Documentation: Explain how the project or program itself, or the benefits of this implementation, will continue over time.
9. Change in behaviors and losses (impact and outcome) Describe changes in behaviors and losses e.g. life, injury, property (impact and outcome evaluation) that resulted from this project or program.
10. Can this project or program be replicated in other communities?
Yes___ No___
11. Recommendations for others who may want to initiate this project/program:
12. What tangible materials or information can you share with other fire prevention professionals at the Symposium? Note: Please let us know if there are materials relevant to this project that cannot be submitted and reviewed electronically.
13. What materials or information can you share with IFE Vision 20/20 for Web delivery?
14. Are you willing to be a resource for professionals in the field who want to replicate your project in their communities?
Yes___ No___
15. Was this project funded through a DHS/FEMA Assistance to Firefighter Grant?
Yes___ No___
16. Any additional information relevant to the project or program.

Remember, please do NOT submit this form. This is to help you put your proposal together. All submissions must be done online at www.strategicfire.org by 5:00 p.m. February 1, 2012.

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